



News & Events

April 29, 2009

Tirecraft: Annual General Meeting - News Release

Edmonton – Tirecraft hosted its Annual General Meeting in Las Vegas, NV on April 19-22, 2009.

“What a better place to hold our first AGM than Las Vegas”, said President Bob Anderson. Las Vegas is full of energy and excitement and those qualities encompass the new Tirecraft! The new Tirecraft is total confidence now and down the road!

The young energy of the new owners Allen Ambrosie and Brad Kirk is contagious. These guys think differently and respond differently from the ways things have been done in the past. “Over the past year, we have responded to this challenge and I am confident to say that this is one of the best programs available”, says owner Allen Ambrosie. The positive response to the meeting is proof of that.

Tirecraft was delighted to have numerous suppliers and guest speakers in attendance. They included: Dave McAmmond, Treadwest; Dave Johnston and Tom Jose, Toyo Tire; Tyler Crooks and Bill Bench, Michelin; Adam Zickert and Mike Nolan, Cooper Tire; Ray Geleta, Yokohama and Jim Schmidt, Bridgestone/Firestone. Our guests provided great knowledge on the economy, current trends/statistics and exciting new product lines for 2009.

In addition, four new Dealer council members were elected: Mark Tellier, Tirecraft Edmonton (118 Avenue); Vlad Buk, Tirecraft Edmonton (84 Avenue); Jim Smith, Tirecraft Grande Prairie; and Mario Scarpelli, Tirecraft Edmonton (178 Street).

“Tirecraft will be the company to watch in 2009”, said President Bob Anderson. East and West are growing strong and have an unwavering commitment to customer service, integrity and ethical leadership. We have the best dealers who are committed to the Tirecraft brand!