

SPRING YARD CLEANUP

For Cancer Research



Sponsorship Program

Who we are!

We started in 2009 at the Relay for Life event in Woodstock after one of our Dads had been affected with brain cancer and passed away.

In 2010 we changed things up and started the Spring Yard Cleanup to help raise money.

Together with our supporters we raised over \$7000 in our first year. The fundraiser was continued the following years and was made a stand-alone fundraiser in 2014! In 2015 we raised \$47,000 with all funds going directly to cancer research.

In 2016 we have introduced the Sponsorship Program which was a great success throughout the years. In 2019, we raised \$327,073 which helped us hit our milestone of raising \$1,162,000 throughout the years. We would like to add to this number in the coming years.

We do this event at \$0 cost and all money raised goes directly to cancer research. We receive many generous donations from rental companies across Ontario to make this day possible.



Our Target

This year our sponsorship target is: **two platinum, six gold, seven silver and thirty-five bronze.** This would enable us to raise \$1.90 above every dollar that others donate!!



SPRING YARD CLEANUP 2021 is scheduled for May 1, 2021

Official Tax Receipts or Advertising Expense Invoices issued for all levels.

Find us on Facebook and Instagram! "springyardcleanupforcancer"  



Sponsor Packages:

Crews Ready for Work 2015

PLATINUM SPONSOR

For every \$10,000 the team raises this year, the sponsor would donate an additional \$2,000
(Ex. We raise \$90,000 this year – you donate \$18,000)

YOU GET:

- A write-up of your business profile on both our Facebook page and The Canadian Cancer Society's Facebook page
- Recognition on our Facebook page
- Use of the "Supporter of Cancer" logo for one year
- Your donation recognized in the Woodstock Sentential Review
- A recognition plaque to hang in your business
- All work crews will carry your logo to all 'job sites' we work for on the fundraiser day! (To over 100 job sites!)

GOLD SPONSOR

For every \$10,000 the team raises this year the sponsor would donate an additional \$1,000
(Ex. We raise \$90,000 this year – you donate \$9,000)

YOU GET:

- Recognition on our Facebook page
- Use of the "Supporter of Cancer" logo for one year
- Your donation recognized in the Woodstock Sentential Review
- A recognition plaque to hang in your business
- All work crews will carry your logo to all 'job sites' we work for on the fundraiser day! (To over 100 job sites!)

SILVER SPONSOR

For every \$10,000 the team raises this year the sponsor would donate an additional \$500.
(Ex. We raise \$90,000 this year – you donate \$4,500)

YOU GET:

- Recognition on our Facebook page
- Use of the "Supporter of Cancer" logo for one year
- A recognition plaque to hang in your business
- All work crews will carry your logo to all 'job sites' we work for on the fundraiser day! (To over 100 job sites!)

BRONZE SPONSOR

For every \$10,000 the team raises this year the sponsor would donate an additional \$250.
(Ex. We raise \$90,000 this year – you donate \$2,250)

YOU GET:

- Recognition on our Facebook page
- A recognition plaque to hang in your business
- All work crews will carry your logo to all 'job sites' we work for on the fundraiser day! (To over 100 job sites!)

★ ★ **EQUIPMENT SPONSOR** ★ ★

Applies to sponsors who donate two or more pieces of equipment.

YOU GET:

- Recognition on our Facebook page
- Use of the "Supporter of Cancer" logo for one year
- A recognition plaque to hang in your business
- All work crews will carry your logo to all 'job sites' we work for on the fundraiser day! (To over 100 job sites!)

Sponsorship cut-off date is April 9, 2021 to receive all benefits listed above.

If you have any questions please call **Jason Stubbe 519-537-1707** or **Corwin Velthove 519-532-4712**

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