

Ultimate Getaway Contest RULES AND REGULATIONS

Official Contest Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN.

1) Eligibility

The Ultimate Getaway Contest is open to legal residents of Western Canada, excluding Quebec, who are age of majority in their province or territory at time of entry. Employees and immediate family members of employees of TIRECRAFT® Canada, associate prize sponsors and affiliated agencies and their respective parents, subsidiaries, affiliates and advertising and promotion agencies as well as immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible to enter or win a prize.

2) Sponsor

This contest is sponsored by TIRECRAFT® Western Canada Head Office **14404 128 Ave NW, Edmonton, AB T5L 3H6.**

3) Agreement to Official Rules

Participation in this Contest constitutes entrants' full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsors, which are final and binding. Winning a prize is contingent on being compliant with these Official Rules and fulfilling all other requirements so forth herein.

4) Contest Period

The Contest begins on April 1st, 2019 at 9:00 a.m. EST and ends on June 15th, 2019 at 11:59 EST (the "Contest End Date"). Entries that are submitted before the contest begins or after the contest end date will be disqualified.

5) How to Enter

No purchase required. Entrants may enter by becoming a member of the MY TIRECRAFT® Rewards program, either manually in store or via the mobile application, available on the Apple App Store or Google Play Store. Entrants must fill out all mandatory fields. All entries become the property of the Sponsor and will not be acknowledged or returned.

The odds of winning will depend on the number of valid entries received.

1. Contest Prizes

PRIMARY PRIZE

There is one grand prize. The primary grand prize is a travel voucher (ARV \$6000), and is **exclusive to contestants who join the MY TIRECRAFT® Rewards program during the contest period**. Contestants must become members during the contest period.

Additional terms and conditions apply to the MY TIRECRAFT® Rewards program.

6) Prize Draws

Prizes will be drawn at the end of the contest period as a random draw of participants. The odds of winning are dependant on the number of entries. Sponsors will attempt to contact the potential Grand Prize winners via email to a maximum of two (2) times. If the potential Grand Prize winners cannot be contacted within five (5) business days of the date notice or attempted notice is sent, Sponsors may re-draw another potential winner.

By entering this Contest, entrants authorize the Sponsors to use as required, his/her name, photograph, picture, place of residence, voice and (or) statement in connection with any prize, for advertising purposes, without remuneration or compensation of any kind.

In order to be declared a winner and prior to receiving a prize, selected entrants undertake to sign the Sponsors' Declaration of Eligibility and Liability/Publicity Release form to: (i) confirm compliance with all Contest Rules; (ii) agree to accept the prize as awarded; (iii) release, discharge and hold harmless the Sponsors, their departments and agencies, parent, related and affiliated companies, subsidiaries, franchisees, advertising and promotional agencies, counsel, marketing partners, and each of their respective directors, officers, employees, shareholders, successors, sponsors, partners, licensees, subsidiaries, agents, artists, advisors, assignees, and all others associated with the administration, development and execution of the Contest (the "Released Parties") from and against any and all manner of action, cause of action, claim or demand, loss or injury, use or misuse of a prize or, and the use of the Entry by the Sponsors, suit, debt, covenant, contract, including legal fees and expenses, whatsoever, including but not limited to, claims based on negligence, breach of contract and fundamental breach, failure of any third party contractor or supplier used in connection with any aspect of the Contest to perform or deliver any goods or services, any act of God or any other event beyond the Released Parties' control, any dissatisfaction of any kind by a winner with any aspect of the Contest or any prize, liability for physical injury, death, or property damage which the entrants, guests, their heirs,

successors or assigns have, might have or could have suffered, by reason of or arising out of the entrant's participation in the Contest and/or in connection with the acceptance and/or exercise by the entrant of a Prize as awarded; and (iv) indemnify the Released Parties against any loss, damage or expense, including legal fees, that any of the Released Parties may suffer or incur as a result of any non-compliance by an entrant with any of the Contest Rules or participation in the Contest and/or in connection with the acceptance and/or exercise by an entrant of a prize and the use of the Entry by Sponsors.

Sponsors are not responsible for: (i) incorrect or inaccurate entry information which may affect a person's ability to participate in the Contest or be awarded a prize, including but not limited to human error, technical malfunctions, lost or delayed entries for any reason, mail failures, omission, or any combination thereof, and entries which fail to fully comply with these Contest Rules; (ii) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (iii) lost, incomplete, delayed, mutilated or misdirected entries or Declaration and Release forms; (iv) injury or damage to the entrant's computer or to any other individual's computer related to or resulting from participating in, or downloading any material regarding the Contest or accepting a prize; (v) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize, including any travel related thereto and the use of the Entry by Sponsors; (vi) the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer "hackers" or otherwise; or (vii) late, lost, misdirected or unsuccessful efforts to notify a potential winner.

7) Other Conditions

Termination: Sponsors reserve the right, to terminate or amend the Contest at any time and in any way, without prior notice. Without limiting the foregoing, if, for any reason, the Contest is not capable of running as originally planned for any reason, the Sponsor reserves the right to cancel the Contest and conduct a random draw from all previously received eligible entries received by the Contest End Date.

Publicity and entrant information: By participating in the Contest, entrants consent to the use of their name, address, postal code, telephone number, IP Address, social media

handles, comments and image, whether on videotape, photograph or any other means, for the administration of this Contest or any publicity carried out by the Sponsor, without further notice or compensation. Information collected from entrants is subject to TIRECRAFT® Western Canada privacy policy, available at: <https://tirecraft.com/privacy/>. Names collected for this Contest (both of entrants and team members) will not be sold to any third party nor used in any other way without CASL-compliant opt-in permission by an individual.

Governing law and disputes: The Contest is void where prohibited by law. Except where prohibited, each entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any kind of class action, and exclusively by the appropriate court. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrants rights and obligations, or the rights and obligations of the Sponsors in connection with the Contest, shall be governed by, and construed in accordance with the laws of Alberta without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than Edmonton, Alberta.

Rule amendments: The Sponsors reserve the right, in their sole discretion, to amend or modify these Contest Rules, or modify, cancel or suspend this Contest, without prior notice for any reason whatsoever, including without limitation in the event that any cause beyond the reasonable control of the Sponsors corrupts, or threatens to corrupt, the security or proper administration of the Contest.

Intellectual property: All intellectual property, including but not limited to trademarks, logos, designs, promotional materials, web pages, source codes, images, drawings, illustrations, slogans and representations are owned by the Sponsors. All rights are reserved. Unauthorized copying or use of any copyrighted material or other intellectual property without the express written consent of the Sponsors is strictly prohibited. Sponsors' marketing or other partners, if any, shall also have access to and rights to reproduce, copy or otherwise use any materials generated by this Contest or any submissions or materials generated by entrants.

8) Limitations on number of entries: No individual may enter the contest more than one time. Each participant is limited to one MY TIRECRAFT® Rewards account. There ARE

safeguards that prevent participants from entering more than once by limiting usage of emails or IP addresses. By entering the draw, you understand your plays and chances will be limited.

9) Limitations on number of wins: Prizes/Wins are limited to ONE per individual. Once declared a winner, you cannot re-enter the contest or win subsequent draws – any entries or wins will be disqualified.